

Revision of the Nabtesco Way

Nabtesco Corporation (headquarters : Chiyoda-ku, Tokyo; President & CEO: Kazumasa Kimura) has revised the existing Nabtesco Way, our Corporate Philosophy and Action Guidelines, effective on October 1, 2023.

The Nabtesco Way, which was established in 2012, is a collective term that means the Corporate Philosophy, Our Promises and Action Guidelines. Under the recent changes both of the external and internal environment, in this revision, our Corporate Philosophy has been retained, while Our Promises and Action Guidelines have been revised to reorganize the principles to be passed on to the next generation, and to incorporate a new perspective that takes on challenges. The New Nabtesco Way has been consolidated to the six points of “The Principles We Value,” so that our diverse employees throughout the world can understand and sympathize with them, and enhance motivation to take action.

Nabtesco will move forward as one group under the New Nabtesco Way, in order to achieve the goals articulated in the target of Medium-term Management Plan “Challenge of Change” and our Long-term Vision.

The Nabtesco Way

Corporate Philosophy

The Nabtesco Group, with our unique motion control technology, will provide safety, comfort and a sense of security in daily lives as well as any form of transportation.

The Principles We Value



See the people.
See the planet.



Improve ourselves.
Advance society.



Create together.



Enjoy the challenge.

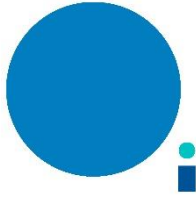


Stay curious.
Explore further.



Be open, fair, and honest.

The Principles We Value



See the people. See the planet.

What will we do for people, society, and our planet? We think deeply. We identify needs and challenges. We deliver results with speed and accuracy. Doing our best, one thing at a time, we exceed the expectations of the world.



Improve ourselves. Advance society.

We are each specialists in our own fields. We won't stop honing our unique skills. We won't stop aiming higher. Our personal growth leads our company to sustainable growth. This, in turn, brings progress to society. Our ambitions are high. There is always a better version of ourselves.



Create together.

We celebrate our diversity. We treat each other fairly. We all have a voice here. Crossing boundaries, we amplify each other's strengths. If we come together, the endeavors impossible for one will be achieved. To build something nonexistent together - that is what drives us.



Enjoy the challenge.

Not fearing failure, we daringly challenge. Changing the future begins from will and passion. Proposing breakthrough ideas with a global mindset is essential. All of us are innovation leaders who open up new possibilities.



Stay curious. Explore further.

Staying curious about all things and uncovering the heart of the matter. That is what moves us forward. To truly understand, we must see the places and things firsthand. With flexibility, we embrace the experience and ideas of others. Improving and innovating, we find the best solution.



Be open, fair, and honest.

The trust with our stakeholders is cultivated through our self awareness and actions. We are transparent. We believe in doing the right thing. We stay true to our values. Open, fair, and honest. These are the ideals everyone of us hold to.