



# Competitive Advantages of the CMP Segment and Generation of Synergies between the Businesses

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Component Solutions Segment President,
Power Control Company, and Head of
Production Innovation



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#### **Career History**



Shinji Juman
Representative Director
Senior Managing Executive Officer, Component Solution
Segment President, Power Control Company, and Head of
Production Innovation

Jun 2009 Plant Manager Tsu Plant Precision Equipment Company of Nahtesco.

Juli. 2009	riant Manager, 150 Flant, Fredision Equipment Company of Nablesco
	Corporation
Jun. 2011	Executive Officer of Nabtesco Corporation and President, Nabtesco
	Automotive Corporation
Jun. 2014	President, Precision Equipment Company of Nabtesco Corporation
Jun. 2015	Managing Executive Officer, Nabtesco Corporation
Mar. 2017	Director of Nabtesco Corporation
Jan. 2018	Head of Production Innovation of Nabtesco Corporation (to present)
Mar. 2018	Representative Director of Nabtesco Corporation (to present)
Jan. 2019	Managing Executive Officer, Component Solution Segment of Nabtesco
	Corporation (to present)
	President, Power Control Company of Nabtesco Corporation (to present)
Jan. 2020	Senior Managing Executive Officer of Nabtesco Corporation (to present)
	Jun. 2011  Jun. 2014  Jun. 2015  Mar. 2017  Jan. 2018  Mar. 2018  Jan. 2019

#### Interests: Visualization, improvement and speedup activities

#### **Outline of the CMP Segment**

#### History

1949

1977

Started selling hydraulic equipment

Began mass production of "GM Series" travel units for hydraulic excavators, which led to the development of the "RV Series" of precision 1986 reduction gears

1996

**Entered** 

market

2008

2015

the Chinese the Thai

Entered market

Acquired

**Hyest** 

2015

**Entered** the Chinese equipment market

2017 Birth of the

**CMP** segment

For the generation of synergies between the precision reduction gear and hydraulic businesses

Released RVTM precision reduction gears for use in industrial robots

#### **Precision Reduction Gears**

■ Joints of Medium and Large size industrial Robot





#### **Main Customers**

#### **Industrial Robots:**

Fanuc, Yaskawa Electric, KHI, KUKA Roboter (Germany), ABB Robotics (Sweden)

Machine Tools: Yamazaki Mazak, Okuma, DMG Mori Seiki

#### **Hydraulic Equipment**

■ Traveling Units for Hydraulic Excavator

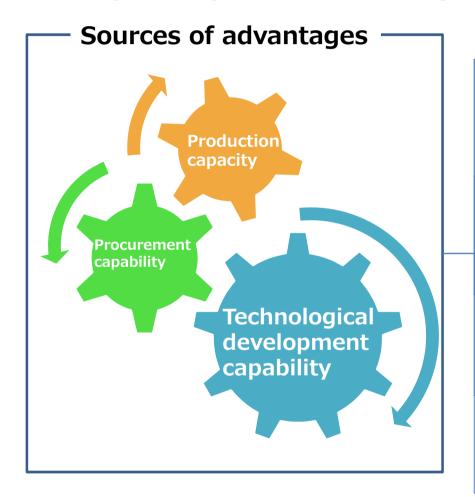


#### **Main Customers**

Traveling Units: Komatsu, Sumitomo **Construction Machinery, Kobelco Construction** Machinery, Sany (China), XCMG (China), Liu Gong (China)

#### **Competitive Advantages of the CMP Segment**

The CMP segment has five advantages come from technological development, procurement and production capability



#### 1. Product competitiveness

High product quality based on customeroriented development and outstanding production technology

### 2. Production capacity adaptive to market changes

Production capacity that can meet demand, and "local production and local consumption" system

### 3. Higher competitiveness by further automation

Higher productivity gained through stepby-step automation at each plant

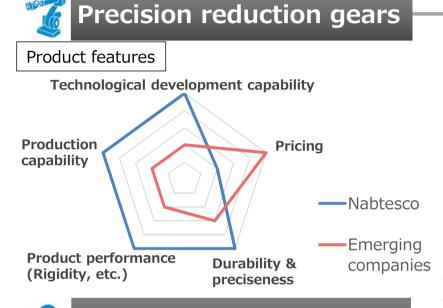
#### 4. Synergies between the businesses

Sharing manufacturing and quality management measures

### 5. Business continuity planning (BCP) at plants

Prompt risk responses based on on-site ability to take actions

### 1. Competitiveness of Products in the CMP Segment



### ■ Products with incomparably high performance

- Highly rigid (resistance to distortion)
- Highly durable (long lasting)
- Highly precise (precise operation)
   Outstripping competitors in terms of
   comprehensive specs.



#### **■** Customer-oriented development process

Identify customer needs in the development stage to speedily develop advanced products two or three steps ahead of competitors

#### ■ High-quality products with cost competitiveness

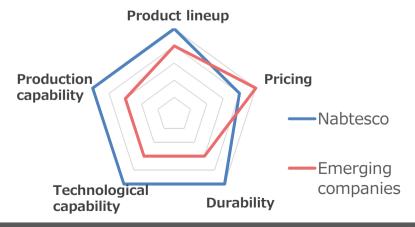
Meet demanding needs of customers by using the technological capability developed based on the core technologies of Teijin Seiki, NABCO and Hyest. Provide customers with high-quality products with cost competitiveness.

#### ■ Selling systems based on the broad lineup of products

Excavator	Travel unit	Valve	Pump	Swing unit
Small	0	0	0	0
Medium to large	0	0	0	0

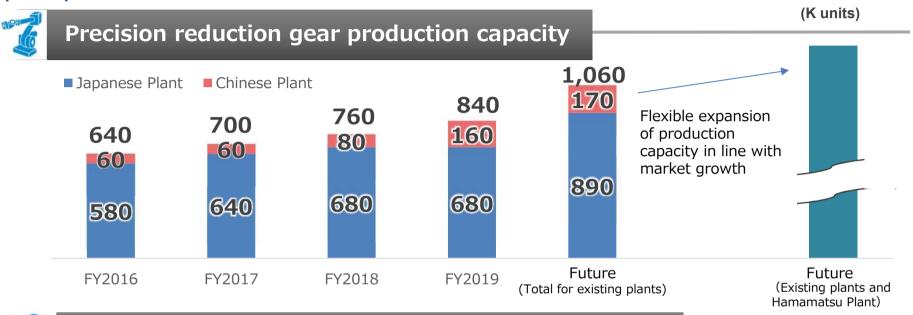
#### **Hydraulic equipment**

Product features



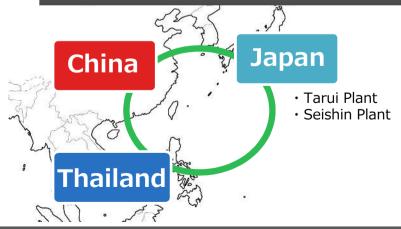
### 2. Production Capacity Adaptive to Market Changes

Maintain competitiveness by production capacity adaptive to demand changes and by customer-oriented plant operation





#### System of producing hydraulic equipment in 4 regions

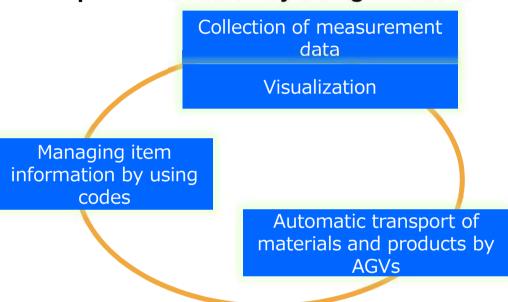


- Optimal production based on the "local production and local consumption" system (Higher cost competitiveness and shorter lead time)
- Promotion of global procurement
- Alternative production in case of emergencies

#### 3. Enhancement of Competitiveness by Automation (Ex.: through DX)

Aiming to further enhance competitiveness by using robots and making more data analysis

**Example: Automation by using 2D codes** 



#### **Progress with automation**

- General automation rate at the Tsu Plant Relative to 2017: 1.5 times (2020)
- Process automation rate at the Tarui Plant Relative to 2017: 1.5 times (2020)

#### **Targets**

Automating ancillary work<sup>1</sup> for:

High-speed, highly efficient production line

(1 Washing, arrangements, inspection, etc.)

Using MES2 to analyze big data gained from processing information for:
Higher product precision

\*2Manufacturing Execution System

Introducing advanced equipment for:
Lower power consumption

Reducing night shift work for: Higher employee QOL

### 4. Generation of Synergies in the CMP Segment

Introduction of the "Segment President" system in 2019 to foster synergies between the businesses

#### **Production bases**



Precision reduction aears

**◆**Precision reduction gears

Tsu Plant (Mie)

**Chinese Plant** (Changzhou)

Hamamatsu Plant: To be operated from 2023



Hydraulic

**♦**Travel unit

Tarui Plant (Gifu)

equipment Chinese Plant (Shanghai)

Thai Plant (Chonburi)

◆Valves

**Seishin Plant** (Hyogo)

#### Synergy effects (in the segment)

#### **Quality & procurement:**

- Implement procurement measures across the businesses (joint procurement, etc.)
- Implement quality measures taken at each plant across the plants

#### Sales:

- Joint sales activities for each customers
- Share the overseas offices.

#### **Design and production technology:**

- Share thermal processing and surface processing technologies to move up to next level
- Foster development by promoting exchanges between engineers

#### **Human resources:**

- Flexible exchange of human resources
- Allocation of human resources in consideration of the on-season period of each plant

## 5. Business Continuity Planning at the Plants (in the face of the coronavirus crisis)

In the face of the novel coronavirus crisis, the plants continued their operation and production, demonstrating their ability to take actions against emergencies.

Source of this capability: Each plant can implement effective measures independently and promptly. ⇒Based on the acquisition of resilience certification by each plant

Example: BCP measures taken by the plants in the face of the coronavirus crisis

**Procurement** 

Adjustment of the procurement ratio
 After the outbreak of the coronavirus in China, reduced the procurement of castings from China and began procuring them from other regions, thereby preventing a shortage of castings, which could be a bottleneck for production, and reducing the procurement risk related to China

**Entire plants** 

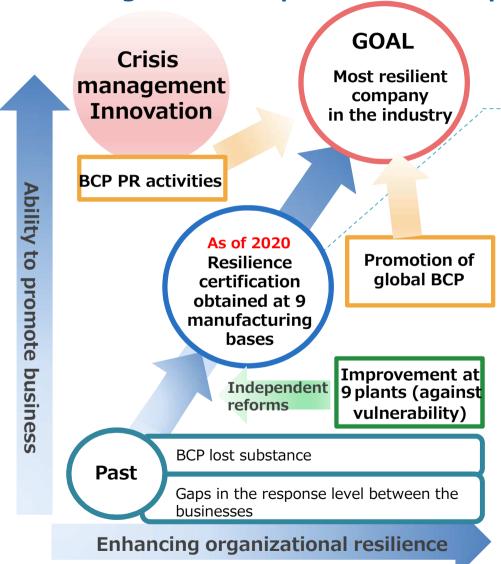
- Strict restrictions on entry and strict adherence to infection prevention rules
- →Adopted a strict shift system and prevented all contact between employees working different shifts to prevent cross-infection
- Implementation of infection prevention measures and measures to identify "close contacts" in the event of any employee becoming infected

Manufacturing site

- Reduction of infection risks by dividing the manufacturing site into areas and limiting access to each area
- Use of face guards and others by employees

### 5. Business Continuity Planning at the Plants (BCP measures: Resilience Certification)

Aiming to be one of the most resilient companies in the industry by advancing BCP in cooperation with suppliers



### Resilience certification obtained at 9 major bases

Certification as an organization contributing to national resilience, which is given under the supervision of the National Resilience Promotion Office, Cabinet Secretariat The certification is given with a focus on BCP training, BCP activity results and effectiveness



At each production base, ability to respond to disasters has been enhanced and each organization can take actions promptly.

#### For Medium- to Long-Term Growth (Environmental friendliness)

### Contributing to mitigating climate change by making products compact and increasing environmental efficiency in the production process

- **■** Environmental contribution through products
- Responses to the needs for compact (space saving) industrial robots
  - →Making precision reduction gears smaller, thereby reducing the use of materials (resources)
  - →Contributing to reducing power consumption in the use stage of precision reduction gears

#### ■ Reduction of environmental impact in the production process

- Installation of solar panels across the plant
- →On fine days, the panels generate about 45% of the entire amount of power consumed by the plant.

Tsu Plant

1991

#### ■ Promoting energy conservation and creation

• Introduction of an energy conservation certification system

→Giving incentives for the development of environment-friendly, energy-saving products





compared with previous models

By 20% or longer compared with previous models

Longer life

#### Higher efficiency and less energy use

By 15% or more compared with previous models

Non-use of hazardous substances

Not contained



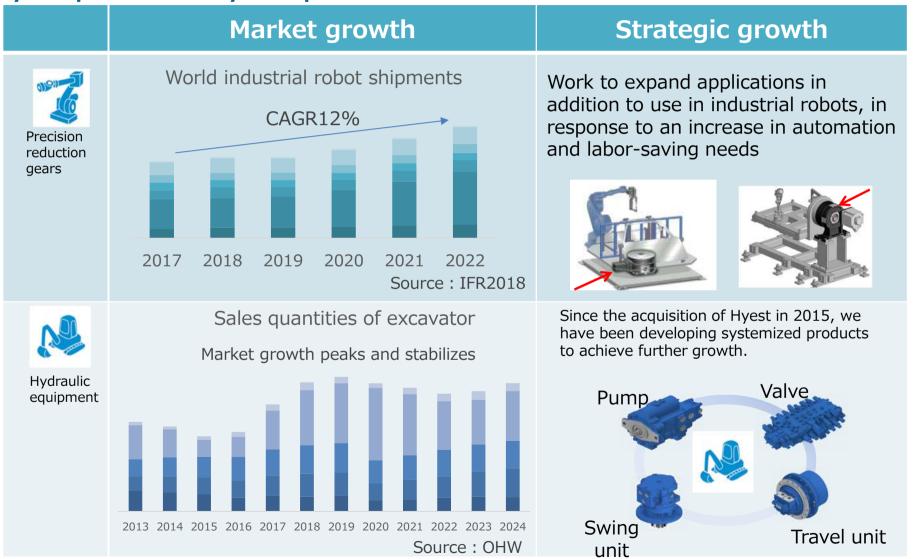


Example of certified product: Compact Actuator AF - series

2020

#### For Medium- to Long-Term Growth (Growth potential of the businesses)

Growth of the core business, Expanded applications and Sustainable development by the provision of system products



# Nabtesco

moving it. stopping it.

