

News Release

April 1, 2021

Company Name Change of Toyo Jidoki Co., Ltd.

Toyo Jidoki Co., Ltd. (headquarters: Minato-ku, Tokyo, President: Akiyoshi Kitamura) today on April 1, 2021 changed its name to PACRAFT Co., Ltd. and also renewed its corporate mark and slogan. Toyo Jidoki mainly deals with filling and packaging machines for food and chemical products as a Group company of Nabtesco Corporation (headquarters: Chiyoda-ku, Tokyo, President & CEO: Katsuhiko Teramoto).

In August 2020, Toyo Jidoki celebrated the 60th anniversary of its founding. Over the years, awareness of food safety and the global environment have enhanced on a global scale, and the values and needs of consumers and customers diversified, bringing about substantial changes to Toyo Jidoki's business environment. Under such circumstances, the company aims to become a corporate entity that can change itself flexibly by breaking the mold, while maintaining the strength that it has built over the years.

From the above background, Toyo Jidoki decided to change its name, corporate mark and slogan toward achieving further growth through the concerted efforts of all its members to meet global needs for packaging solutions and an even wider range of challenges.

■ New company name

The name "PACRAFT" was coined by combining "Packaging," which is the main business of the company, and "Craft," which implies technologies and skills. The new corporate name represents the company's commitment to help customers meet their packaging-related challenges by providing them with optimal solutions.

■ Corporate mark

PACRAFT

■ Slogan

PACKAGING FOR YOU

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